## PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail

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or Fax

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 4 should be completed where appropriate. All further correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated unless corrected below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.							
CURRENT CORRESPONDENCE ADDRESS (Note: Legibly mark-up with any corrections or use Block 1)				Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other			
26171	7590	7590 01/12/2011			accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.		
				Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the			
FISH & RICHARDSON P.C.				United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above,			
P.O. Box 1022				or being facsimile transmitted to the USPTO, on the date indicated below.			
Minneapolis, MN 55440-1022				(Depositor's name)			
				(Signature)			
						(Date)	
APPLICATION NO.	FILING DATE	FIRST NAMED I		O INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/845,051	04/27/2001	Sev K. H. I		H. Keil	24491-0007001	1476	
TITLE OF INVENTION: SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION							
APPLN. TYPE	SMALL ENTITY	ISSUE FEE		PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	NO	\$1510		\$300	\$1810	04/12/2011	
EXAMINER		ART U	JNIT	CLASS-SUBCLASS	]		
LASTRA, DANIEL			38	705-014100			
CFR 1.363). names of up			names of up t	rinting on the patent front page, list (1) the of up to 3 registered patent attorneys or DR, alternatively, (2) the name of a single twing as a member a registered attorney or and the names of up to 2 registered patent.			
Address form PTO/SR/122) attached			firm (having a				
[ ] "Fee Address" indication (or "Fee Address" Indication for PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Cu Number is required.			attorneys or agents. If no name is listed, no name will be printed.				
3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)							
PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the USPTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment.  (A) NAME OF ASSIGNEE  (B) RESIDENCE (CITY and STATE OR COUNTRY)							
True Choice Solutions, Inc.  New York, NY							
Please check the appropriate assignee category or categories (will not be printed on the patent): [ ] individual [X] corporation or other private group entity [ ] government							
4a. The following fee(s) are enclosed:  4b. Payment of Fee(s):							
				ek in the amount of the fee(s) in that by credit card. Form PTO-			
[ ] Advance Order - # of Copies [X] The Director is hereby authorized to charge the required fee(s), or credit any overpayment, to Deposit Account Number 06-1050.							
5. Change in Entity Status (from status indicated above)  [ ].a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27.  [ ]b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).							
The Director of the USPTO is requested to apply the Issue Fee and Publication Fee (if any) or to re-apply any previously paid issue fee to the application identified above.							
NOTE: The issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant, a registered agent or; or the assignee or other party in interest as shown by the records of the Untied States Patent and Trademark Office.							
(Authorized Signature) /David L. Holt/			(Date)April 11, 2011				
Typed or Printed Name David L. Holt			Registration No.	65,161			

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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